

ROKBAK

PRESS RELEASE
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Rokbak trucks busy in the Beehive State on luxury housing project

Rasmussen Equipment has supplied three Rokbak RA30 articulated haulers to luxury homebuilder Mark 25 Homes for earthworks on a new residential development in Park City, Utah.



One of the three RA30 articulated haulers currently operated by Mark 25 Homes.

The scenic slopes and rugged terrain of Summit County, Utah, are helping demonstrate the power, reliability and control of [Rokbak](#) articulated haulers.

Around 42 miles east of downtown Salt Lake City, three new [RA30](#) trucks are now hard at work at the [Black Rock Estates](#) development. Here the haulers are supporting one of Utah's premier luxury home builders, [Mark 25 Homes](#), in constructing an ambitious new residential community in Park City, near Kamas.

Supplied by Rokbak dealer [Rasmussen Equipment](#), the RA30 articulated dump trucks (ADTs) are performing critical daily hauling operations for the excavation phase of a multi-year project that will see the creation of 133 single-family homes and 48 cottages.

“We’re proud to support Mark 25 Homes with the high-performing RA30s that are built for tough terrain like this,” says Greg Gerbus, Rokbak regional sales manager – North America. “With steep grades and large volumes of earth to move, the RA30’s superior traction, operator-friendly ergonomics and control and overall low total cost of ownership have proven the ADT as the ideal solution for long-duration housing development projects such as Black Rock Estates.”

Solid builds demand solid equipment

Mark 25 Homes has been Park City’s premier luxury home builder since 2012, earning a reputation for designing and constructing beautiful, lasting communities. The company has partnered with Rasmussen Equipment for many years, relying on their expertise and premium equipment, including Rokbak articulated haulers, to meet the high expectations of luxury development.

The three Rokbak RA30s arrived on site in late June 2025 and began hauling immediately. Working five days a week across a sprawling job site that spans steep slopes and variable terrain, the RA30 ADTs are integral to managing the common excavation work that underpins the early phases of construction. The project is divided into multiple stages and is expected to maintain its fast pace for several years.

“Every day counts on a job like this,” says Jarrett Lindgren, superintendent for Mark 25 Homes. “The RA30s give our operators a real sense of control thanks to the engine exhaust brake and transmission retarder. These features make all the difference on our mountain site. They boost safety, speed up cycles and keep our drivers comfortable and confident.”



Jarrett Lindgren, superintendent for Mark 25 Homes, and Randy Gallegos, president of Rasmussen Equipment, in front of a Rokbak RA30 truck.

Built to haul, backed to perform

The RA30 delivers 30.9 US tons (28 tonnes) of payload, with a fuel-efficient engine and automatic traction control for maximum uptime and productivity. The steep gradients of the Black Rock Estates site are no problem for the RA30, which maintains excellent grip and stability in loose or muddy conditions.

Mark 25 Homes lead technician Les Brewer has been impressed with the ease of maintenance and reliability the RA30s offer, especially under the full support of Rasmussen Equipment's warranty package. The RA30s come with a three-year/3,000-hour full machine warranty, which includes onsite maintenance.

"With the RA30s on site and Rasmussen behind us, I've been able to focus on maintaining the rest of our fleet," says Les. "It's a major relief knowing we have that kind of support and the downtime is kept to an absolute minimum."

Rasmussen Equipment has been the official Rokbak dealer for Utah since 2015. Based in West Valley City, the company's experienced service team, led by service manager Mark Balanzich, understands the importance of responsive and knowledgeable aftersales support.

“At Rasmussen Equipment, we know that uptime is everything for our customers,” explains Mark. “That’s why our team is committed to providing fast, knowledgeable aftersales support to help keep Rokbak trucks working hard and performing at their best.

“With our long-time relationship with Rokbak, we’ve built a strong united front based on trust, reliability and a shared dedication to customer success.”

“Rasmussen is more than a dealer, they’re a partner,” adds Jarrett. “Whether it’s prompt delivery, parts availability or ongoing service, they always come through.”

Tomorrow’s technology today

To further enhance the performance of their new RA30 fleet, Mark 25 Homes will be using Rokbak’s Haul Track telematics system. With real-time data on machine location, operating hours, fuel consumption and fault codes, Haul Track helps site managers and technicians stay ahead of maintenance needs and identify opportunities for improved efficiency.

“With Haul Track, we’re not just moving dirt, we’re moving forward with smarter, more informed decisions,” adds Les.



The RA30s are helping the construction project of over 130 single family home sites and almost 50 cottages.

With fuel consumption averaging just four to five gallons per hour and uptime levels that consistently exceed expectations, the RA30 trucks are helping Mark 25 Homes achieve a strong return on investment. By lowering the overall cost per unit of material moved, the company can keep its development timelines on track and budgets under control, while maintaining the high standards that have defined its brand.

“The Rokbak RA30 is built to move more for less,” Greg states. “And in Utah’s demanding conditions, that reliability is more than a spec, it’s a necessity.”

As construction continues at Black Rock Estates, the RA30s will remain a vital part of the operation, moving thousands of cubic yards of material each week and proving that when performance, support and operator experience come together, the results speak for themselves.

Visit the Rokbak [website](#) to find out more about the [RA30](#).

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ABOUT ROKBAK

Rokbak is a manufacturer of off-highway articulated haulers that are used in mining, quarrying, and construction applications around the world. A member of the Volvo Group and headquartered in Motherwell, Scotland, UK, Rokbak has two models of articulated haulers, with payloads ranging from 28 to 38 tonnes (30.9 to 41.9 US tons).

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