

ROKBAK

PRESS RELEASE

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Rokbak makes debut at Nigeria Mining Week with RA40 hauler

The Scottish hauler manufacturer is partnering with dealer HMD to spotlight its articulated dump trucks' (ADT) heavy-duty mining capabilities in one of West Africa's most dynamic markets through Nigeria Mining Week this October.



[Rokbak](#) will exhibit at Nigeria Mining Week for the first time this October, joining forces with its regional dealer [HMD](#) to present the [RA40](#) articulated hauler to a rapidly expanding audience in West Africa.

Held in the Nigerian capital Abuja from October 14th – 15th, the 10th edition of Nigeria Mining Week is expected to welcome over 2,000 industry professionals. Rokbak's attendance represents a significant milestone in the company's expansion into the African mining and infrastructure sectors.

"Nigeria is a key growth opportunity for us, and we're excited to introduce the RA40 to this important market," says Paul Culliford, Rokbak regional sales manager EMEA. "Our dealer in West Africa HMD has seen increasing interest in our trucks and the Mining Week event is the perfect platform to capitalise on that momentum."

This is reinforced by HMD CEO Matthew Khouri, [who has previously highlighted the brand's fit for the region](#). "Rokbak has an excellent reputation, and our customers know and trust the Volvo brand," Matthew says. "Rokbak haulers complement our product portfolio well, offering the thriving mining, quarrying and construction industries in West Africa a reliable and efficient ADT."

Rokbak will share a stand alongside HMD, with a 38 tonne (41.9 US-ton) capacity RA40 truck also on display in the external area of the event. The truck's presence will give potential buyers a close-up look at how its rugged design is engineered for the region, with features including a high-performance engine retarder for control in the rainy season and a sealed cab with filtered air conditioning to effectively protect operators from heat and dust.

Rokbak invites all attendees to Nigeria Mining Week to visit the stand and discover how its robust haulers are powering productivity and reliability across the toughest mining environments in Africa.

An exciting, dynamic market

Rokbak's partnership with HMD in West Africa has already proven fruitful, with a recent order of articulated haulers, including units for both Nigeria and Ghana, where there is a growing demand to support infrastructure development and resource extraction.

"Nigeria has huge population growth and natural resources, making it a prime candidate for infrastructure expansion," says Paul. "We're working closely with HMD to build a lasting and influential presence here."

The construction market in Africa is currently [estimated at \\$58.42 billion and is expected to reach \\$74.81 billion by 2029](#). West Africa's construction industry is, in particular, experiencing substantial growth, driven by urbanisation, infrastructure development and mining activities. Nigeria and Ghana are the biggest mining markets in the region, with the global push for green energy solutions meaning reserves of critical minerals such as lithium, manganese and nickel are in high demand. The Nigerian mining sector alone is estimated to boast 44 different types of commercially viable minerals worth an estimated [\\$700 billion](#).

This is precisely where the RA40 excels, thanks to its heavy-duty drivetrain, durable construction, and high-capacity payload, which are engineered to maximise productivity in the demanding conditions found in Nigerian and Ghanaian mines and infrastructure projects.

Financing to empower growth

Beyond the hardware, the Rokbak-HMD partnership also provides a critical commercial advantage. Customers in the region can access [flexible financing options backed by Export Credit Agencies \(ECAs\)](#) and Private Risk Insurers (PRIs), reducing the financial burden of fleet expansion and demonstrating a commitment to customer growth.

Rokbak's attendance at Nigeria Mining Week is part of a broader strategic focus on Africa, following a major presence in [Mining Indaba](#) in South Africa earlier in the year, and the appointment of dealers in other key markets, including [Machinery Exchange in Zimbabwe](#).

The RA40 is expected to be particularly well-suited to the needs of the Nigerian market and the team on the ground during Nigeria Mining Week will include regional sales manager Paul Culliford, head of marketing, communications and product management Jacqueline Reid, and HMD CEO Matthew Khouri.

“We’re investing time and resources into Africa because we believe in its potential,” says Paul. “Nigerian Mining Week is yet another step in what we hope will be a long-term commitment to supporting customers here.”

Visit the Rokbak [website](#) to find out more about the [RA40](#).

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ABOUT ROKBAK

Rokbak is a manufacturer of off-highway articulated haulers that are used in mining, quarrying, and construction applications around the world. A member of the Volvo Group and headquartered in Motherwell, Scotland, UK, Rokbak has two models of articulated haulers, with payloads ranging from 28 to 38 tonnes (30.9 to 41.9 US tons).

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