



PRESS RELEASE

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Rokbak announces Dealer of the Year awards

The Scottish articulated hauler manufacturer has proudly crowned its 2024 Dealer of the Year winners: PT Uniquip (Indonesia) for outstanding excellence in parts sales and RECO Equipment (USA) for achieving the highest global volume of sales.



Rokbak has named its 2024 Dealer of the Year winners for sales and parts excellence.

[Rokbak](#), a leading manufacturer of articulated dump trucks (ADTs), has revealed the recipients of its coveted Dealer of the Year awards for 2024. Recognising exceptional performance and dedication to customer service, this year's awards honour two outstanding dealers: [PT Uniquip](#) for parts sales and [RECO Equipment](#) for the highest global volume of sales.

“We are excited to recognise PT Uniquip for the team’s excellence in parts sales,” says Gary Bradburn, aftermarket commercial manager at Rokbak. “Their focus on ensuring customers have the right parts at the right time plays a critical role in

maximising the uptime and productivity of Rokbak equipment and we are proud to celebrate their achievements.”

Abdul Muchlis, chief support service officer at PT Uniquip commented: “Ensuring that Rokbak customers can count on quick and reliable parts availability has always been a top priority for us at PT Uniquip. We’re proud to be recognised as a vital partner in delivering Rokbak’s high-quality service promise and are excited to continue supporting our Indonesian customers in the future.”

Outstanding sales leadership

In addition to PT Uniquip, RECO Equipment has delivered impressive sales achievements across the states of Western Pennsylvania, Ohio, Michigan and most of Indiana, making a significant contribution to [Rokbak’s continued growth and success in North America](#).

“We are thrilled to present RECO Equipment with this award,” says Guy Wilson, global sales director at Rokbak. “The RECO Equipment team’s dedication to customer support, combined with their extensive market knowledge, has been key to their high performance. They have set a high standard for what it means to be a Rokbak dealer, and we are proud to have them as a partner.”

“We are honoured to be named Rokbak’s Dealer of the Year for highest global volume of sales,” says Chad Gilman, vice president at RECO Equipment. “This award is a testament to the hard work and dedication of our entire team, who are committed to providing our customers with excellent service and reliable Rokbak equipment. We value our partnership with Rokbak and look forward to continuing to grow together in the years ahead.”



Dave Totterdale, general manager for sales, and Chad Gilman, vice president at RECO Equipment, with the Rokbak Dealer of the Year award.

Exemplary aftermarket support

These awards follow a successful year for Rokbak, with growing demand around the world for its [RA30](#) and [RA40](#) ADTs. To support this expansion, Rokbak continues to build strong relationships with its [dealer network](#), ensuring that the company can provide customers with the best products and the highest level of support.

“At Rokbak, we are fortunate to work with a group of exceptional dealers who continually go above and beyond to meet our customers' needs,” concludes Paul Douglas, managing director of Rokbak. “PT Uniquip and RECO Equipment are prime examples of this dedication, and we look forward to another year of success together.”

Ends.

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ABOUT ROKBAK

Rokbak is a manufacturer of off-highway articulated haulers that are used in mining, quarrying, and construction applications around the world. A member of the Volvo Group and headquartered in Motherwell, Scotland, UK, Rokbak has two models of articulated haulers, with payloads ranging from 28 to 38 tonnes (30.9 to 41.9 US tons).

rokbak.com