

ROKBAK

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Sleator Plant powers Irish market with full Rokbak truck coverage

By expanding into the Republic of Ireland with a brand new, purpose-built facility, reputable construction machinery dealer Sleator Plant will be able to provide Rokbak articulated haulers to more customers across diverse industrial sectors in a leading European market.



Sleator Plant will now provide Rokbak trucks and support customers across both Northern Ireland and Ireland.

[Sleator Plant](#), the heavy machinery specialist which provides [Rokbak](#) articulated haulers in Northern Ireland, is expanding into the Republic of Ireland. With a commitment to deliver top-tier construction and earthmoving equipment, the expansion is set to enhance Sleator Plant's presence, solidify its position as one of the leading premier plant dealerships across Ireland and provide customers in the region with greater access to Rokbak trucks.

Key to extending its footprint into the Republic of Ireland is the establishment of a specially designed €1.2 million depot in north Dublin, built to enhance accessibility and support for customers throughout Ireland. Located near Dublin International Airport in the Dublin Inland Port, the facility will mirror Sleator Plant's current Belfast operations, ensuring that clients across Ireland receive consistent, high-quality service and support.

“Ireland has emerged as one of the leading players in the European Union and the market is strengthening, particularly in the quarrying, civil engineering and housing sectors,” explains Sleator Plant managing director Jonathan Campbell. “Seeing huge opportunity in Ireland, we targeted a prime location in the greater Dublin area and created a team that merged our Northern Ireland operation to work as an all-Ireland outfit.”



*Jonathan Campbell, Managing Director,
Sleator Plant*

Rokbak in the Republic

Scottish articulated hauler manufacturer Rokbak has long had a trusted partner in Sleator Plant, having recently celebrated ten years of collaboration. The partnership has been instrumental in introducing Rokbak trucks to prominent projects in Northern Ireland. Sleator Plant has provided customers in construction, quarrying and mining applications with Rokbak articulated haulers and offered outstanding aftersales support.

A notable example is the integration of a Rokbak [RA30](#) truck into [Loughran Rock Industries' operations](#), a move that has significantly enhanced productivity and efficiency at its County Armagh quarry. The partnership exemplifies the synergy between Scottish engineering and Irish industry, setting a precedent for future collaborations across Ireland.



The RA30 at Loughran Rock Industries' County Armagh quarry.

“Our expansion into the Republic of Ireland is a testament to our commitment to meet the evolving needs of our customers,” adds Jonathan. “By offering Rokbak trucks across the entire island, we aim to support the growth of Ireland’s industries.”



Sleator Plant's new Dublin depot.

Building on success

Central to Sleator Plant's ethos is a dedication to customer satisfaction. A customer-centric approach has been fundamental to its operations in Northern Ireland and will be seamlessly integrated into its services in the Republic. With access to the supply of Rokbak RA30 and [RA40](#) articulated haulers and a close connection to Rokbak's Motherwell factory, Sleator Plant is well-equipped to meet the diverse needs of Ireland's various industrial sectors.

The expansion into the Republic of Ireland marks a significant milestone in Sleator Plant's growth trajectory. By unifying its operations across the island, it is poised to offer unparalleled products, service and support to both existing and new customers.

"The biggest challenge for any company when they are experiencing a period of growth is to ensure that it maintains the values that has brought it the success to date," says Jonathan. "We're here for the long-term. Our vision is to become the leading plant dealership in Ireland. We are committed to delivering top-quality products such as Rokbak trucks, alongside exceptional customer service, backed by our core values of respect, honesty and ownership."

Ends.

For more information on Rokbak trucks, please visit www.rokbak.com.

For more information on Sleator Plant, please visit www.sleatorplant.co.uk.

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ABOUT ROKBAK

Rokbak is a manufacturer of off-highway articulated haulers that are used in mining, quarrying, and construction applications around the world. A member of the Volvo Group and headquartered in Motherwell, Scotland, UK, Rokbak has two models of articulated haulers, with payloads ranging from 28 to 38 tonnes (30.9 to 41.9 US tons).

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