

Terapro Construction and Rokbak announce distribution agreement

Terapro Construction will now supply Rokbak articulated haulers across Eastern Canada, expanding Rokbak's presence in the important North American market.

Scottish articulated hauler manufacturer [Rokbak](#) has partnered with [Terapro Construction](#), a well-established equipment dealer, to distribute its trucks across Eastern Canada.

With 18 branches throughout the region, Terapro will cover the entire province of Quebec and parts of Ontario, focusing on providing Rokbak articulated haulers to construction contractors and general construction sites.

Terapro will offer both the [RA30](#) and [RA40](#) models of Rokbak ADTs. Terapro received its first RA30 in August 2024 and is expected to receive the RA40 by the end of October. Terapro aims to fully integrate Rokbak haulers into its offerings by early 2025, with a structured plan to promote and grow the brand's market presence in the region.

"We are delighted to join forces with Rokbak," says Terapro President Daniel Riendeau. "This distribution agreement is a testament to our shared commitment to excellence. By leveraging our combined expertise, we will drive transformative change and deliver cutting-edge solutions to our clients. We are confident that this alliance will pave the way for a brighter, more successful future."

Quality in Canada

Rokbak articulated haulers are known for being robust, reliable, easy to operate and easy to maintain. The 38 tonne (41.9 US ton) RA40 is designed to make light work of large-scale quarry, mine and construction jobs. The 28 tonne (30.9 US ton) RA30 is made for the toughest jobs and roughest sites, from quarries and infrastructure developments to commercial construction projects. Both models offer high capacity and performance, delivering cost-effective productivity in the toughest conditions.

Terapro, already a dealer for construction equipment such as loaders and excavators, sees the addition of Rokbak haulers as a complementary expansion of its product line. It will enable the dealer to offer a complete package to its customers having not had an articulated hauler in its portfolio before. North America is Rokbak's largest market, both geographically and financially, and Rokbak looks to work with dealers who are perfectly placed to understand the needs of customers.

Terapro has already showcased the RA30 at two key construction and forestry expos in Quebec – Expo Pelle and Demo International – where the hauler attracted considerable attention.

“The name and the look of the hauler turned a few heads,” says Steve Lalonde, Vice-President of Business Development at Terapro. “We expect to see these Rokbak trucks with general contractors, which is our focus area. We believe having these products in our portfolio is going to help us retain key customers and add new ones.”

An exciting partnership

Terapro positions itself as more than a supplier. A dedicated team of experts is committed to sharing knowledge to help customers in Eastern Canada maximise their operational profitability. With a high level of professionalism and multiple branches throughout the region, Terapro offers customised, high-quality services designed to meet the specific needs of each customer.

“Rokbak wants to work with dealers who share our goals and who want to build constructive partnerships,” says Gregory Gerbus, Rokbak Regional Sales Manager. “Terapro certainly fits that remit. Rokbak has always been a face-to-face company, and Terapro will help make even more customers in Canada aware of who we are and what exactly we can provide them.”

Rokbak provided comprehensive sales and technical training for the Terapro team, with ongoing support facilitated by a Rokbak service manager based in nearby Ottawa, ensuring local expertise and availability.

Terapro's strong service reputation and dedication to supporting its customers will now be extended to the Rokbak brand, ensuring a seamless and high-quality service experience in applications across east Canada. The partnership marks an exciting step for both Terapro and Rokbak in the competitive Canadian market for construction equipment.

To learn more about Rokbak haulers click [here](#), or for further detail on Terapro visit the company's website [here](#).

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ABOUT ROKBAK

Rokbak is a manufacturer of off-highway articulated haulers that are used in mining, quarrying, and construction applications around the world. A member of the Volvo Group and headquartered in

Motherwell, Scotland, UK, Rokbak has two models of articulated haulers, with payloads ranging from 28 to 38 tonnes (30.9 to 41.9 US tons).

rokbak.com