

Rokbak welcomes Martin Lundstedt, CEO and President of Volvo Group to HQ and factory

Rokbak welcomed Martin Lundstedt, CEO and President, Volvo Group, to our world-renowned factory and HQ in Motherwell, Scotland.



Martin Lundstedt, CEO and President of Volvo Group, shakes hands with U.S. President Joe Biden at COP26.

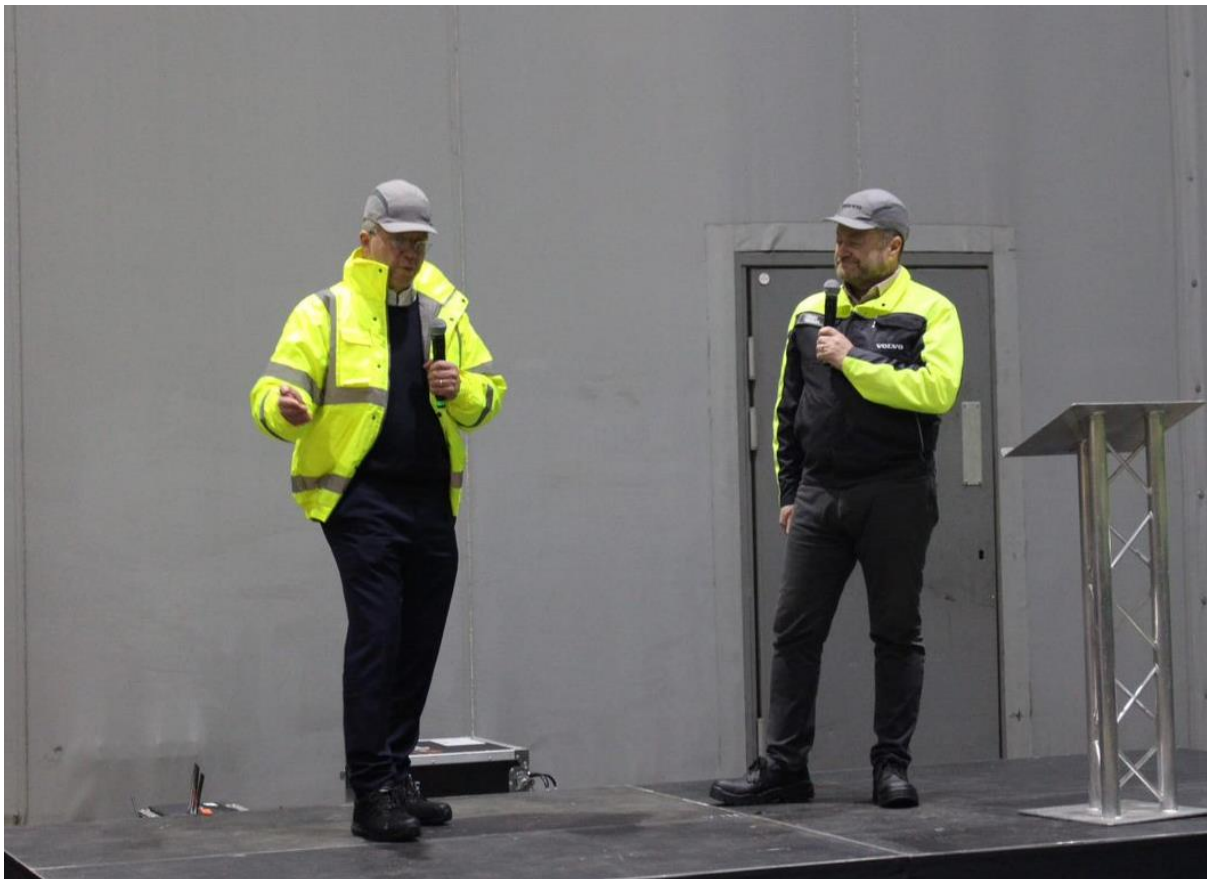
As part of Martin's COP26 engagements, a tour of the plant constituted his first visit since our multiple upgrades, including the installation of latest robotic welding machinery, as well as Rokbak's rebranding.

Martin was particularly keen to see how all of the sustainability measures were being employed via the continuous investments to reduce carbon emissions and energy use with a view to becoming carbon neutral by 2040.

All electricity delivered to the Rokbak site comes from renewable sources which has reduced the plant's carbon footprint by 900 t per year. The plant has installed 54 submeters across the site, funded by Volvo Group, to give greater visibility over electricity use and empower teams to drive their own efficiencies and reduce unnecessary consumption.

Martin was updated about the plant's progress in securing a contract for green gas which comes from landfill, food processing or composting sites. The Rokbak plant is also finalising a contract to replace its forklift trucks with electric models, which will save some 75 t of CO₂ per year.

Volvo Group has committed to reducing operating emissions by 50% by 2030 and to also achieve net zero by 2040 and Rokbak's plant is working on its own local road map to meet these global targets.



Martin Lundstedt addresses Rokbak employees at the Motherwell factory along with MD Paul Douglas.

During Martin's tour, a specially organised 'town hall' meeting was scheduled with the entire Rokbak staffing team in attendance. A further meeting with senior leadership was also facilitated to discuss science-based targets and sustainability. Volvo Group is committed to science-based targets and being a net-zero emissions company by 2050 at the latest.

Martin Lundstedt said: "It was so great to see the new plant, meet the team, see great improvements in sustainability to produce reliable machines customers love."

Paul Douglas, Managing Director, Rokbak said: "Martin Lundstedt's visit to our plant underlines Rokbak's importance within the Volvo Group family. Martin saw up close and personal the cutting-edge machinery we use in making incredible products for our customers and met with all of our incredibly skilled and dedicated workforce."

Ends.